

# GLOBAL SUMMIT ON HEALTH-TECHNOLOGY-EDUCATION:

FINDING AFFORDABLE SOLUTIONS FOR URGENT SOCIAL & HUMAN PROBLEMS



Affordable innovation can help transform the health, education, and quality of life of the billions of people across the planet. This is essential for the peace and prosperity of mankind. The intersections of today's life and location-independent digital technologies offer us a unique opportunity to leverage global knowledge to find solutions much quicker and cheaper than we could ever imagine.

Professor Muhammad Yunus, 2006 Nobel Peace Laureate, will lead a global conference on Health, Technology, and Education in Atlanta, GA, USA on May 10-13, 2015 as a precursor to the Nobel Peace Laureates Summit the following November. This pre-summit will focus on innovative solutions, access, and advocacy in collaboration with many individuals, organizations, academic and research institutions, foundations, corporations, and NGOs. Outcomes from conference will roll into an action-oriented Nobel Peace Laureates Summit later that year.

This special event will bring together practitioners, thinkers, key opinion leaders, planners, academics, technology experts, and top executives of health care systems. The pre-summit also encourages entrepreneurs, investors, and foundation executives

to attend. It will have parallel and joint discussions on innovative applications of technology in healthcare and education, especially those intended to make them universal and affordable. The goal is to discover new ideas that can be translated into sustainable social businesses. Prof. Yunus defines social business as non-loss and non-dividend companies.

Best possible solutions identified from the conference will be implemented under the leadership of Professor Yunus in Bangladesh or in any other country. Grameen companies in Bangladesh will provide part of the investments, manpower, land and other needed local facilities. Under the leadership of Professor Yunus, Grameen social businesses in Bangladesh have experience in providing health care, nutrition for children, clean and safe water in the villages, mosquito nets for protection against malaria, vocational training, education, application of technology for reaching out to the underserved population, in an affordable way.

We extend a special invitation for you to join us in Atlanta and to recommend other experts or industry/ opinion leaders in the health, technology, and education spaces. We look forward to your active participation.

Prof. Muhammad Yunus 2006 Nobel Peace Laureate Chairman, Yunus Center Chairman, Yunus Creative Lab, Inc. Dr. Mohammad Bhuiyan CEO, Atlanta Nobel Summit Organization President & CEO, Yunus Creative Lab, Inc.

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May 10-13, 2015 - Atlanta, GA, USA

# MAJOR FOCUS AREAS AND DISEASES

The pre-summit will primarily focus on the following areas and diseases:

- · Public Health
- · Maternal Mortality
- Infant Mortality
- · Heart Disease
- Cancer
- Infectious Diseases
- Diabetes
- · Technology-driven Healthcare Innovations
- · Medical Education Reforms and Reach
- Online Education / MOOC

Additionally, the pre-summit will also focus on how technology can be used to provide healthcare and education to the billions who are left out of the current healthcare and education delivery systems. Interested experts may add additional diseases in the mix with specific proposals.

A comprehensive program agenda is being prepared and will be posted soon. The pre-summit will organize intensive discussion on the challenges of providing sustainable health care and education to people who are left out from the existing system. The goal is to discover new solutions that can be translated into sustainable social businesses.

Leaders in the fields of health, education and technology will be invited to organize sections of the pre-summit and invite presenters. The pre-summit will have parallel and joint discussions on innovative application of technology in healthcare and education to make them universal and affordable.

Summit Registration & Details: PreSummit@YunusCreativeLab.org

# PRESENTATIONS OF SOLUTIONS

There will be three types of presentations:

- · Individual or panel presentations to the breakout sessions audience
- Individual or panel presentations to the Plenary Sessions audience
- Presentations as part of the entrepreneurial competition
- Solutions/Poster Sessions (at no cost to registered attendees)





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# PRELIMINARY LIST OF TOPICS

Some of the topics will include following but are not limited to:

- Challenges and Opportunities in Prenatal Care
- Safe & Affordable Childbirth in Remote Areas or Homes
- · Challenges and Opportunities in Postnatal Care
- Oral Immunization for Children
- · Obesity health implications and prevention
- TELEMEDICINE: Telemedicine for Productivity and Scale of Specialist Services
- MOBILITY: mHEALTH (Mobile Health) Can it creatively innovate the old system?
- CARE: Preventive Care and Treatment Solutions for Diseases
  - TB, Malaria, Polio, and other special needs of developing economies
  - · Diabetes, Cholesterol, Heart attack
  - · Cancer of all kinds
  - · Aging demographic new needs
- CROWDSOURCING of New Medical Technologies
- TRANSFORMING CROs (Clinical Research Organizations) for Rapid Drug Discovery
- BASIC HYGIENE AND HEALTH Challenges of clean living and civic sense
- ANCIENT ALTERNATIVE MEDICINE What can we learn and use?
- \* FACE OF THE GRAMEEN HEALTH: Where is my village doctor gone?

- STEM CELLS can play an affordable and transformational role for poor countries
- What's the right model for 'green field' economies?
- · What are the global best practices?

#### PUBLIC HEALTH

When the germs do not understand geographical boundaries?

#### SPECIAL TOPICS

- · Legal Issues in Public health
- · Health/racial disparities
- Natural disasters and special needs of healthcare where infrastructure is inadequate
- Increasing Health Provider Access in Rural Communities
- Increasing the Availability of World Class Treatments
- · Pharmaceuticals in Developing Countries
- Making Health Prevention and Health Education more Mobile
- Can Electronic Health Records Save Lives
- Expanding Access to Healthcare to rural and underserved communities
- · Measures to keep Healthcare Affordable
- Palliative care what is optimal and culturally acceptable?
- Making productive use of aging demographic for social stability
- Technology-driven Healthcare Innovations
- · Medical Education Reforms and Reach
- Online Education / MOOC

#### **SPECIAL SESSION**

Lessons from Ebola Crisis: Developing a Realistic Global Public Health System

#### SUBMISSIONS AND PROCEEDINGS

The pre-summit will publish a special issue with the summary of the invited, submitted, and selected ideas. The Participant submission deadline for the conference is January 31, 2015. The pre-summit encourages submissions from individuals as well as team presentations ideas. Participants may also submit session ideas with names of experts for the sessions.

#### HOTEL & AIRLINES:

The pre-summit will be held at the Omni Hotel/Westin Peachtree Plaza Hotel/GWCC in downtown Atlanta. The pre-summit will expect all participants including all leaders to have their own organization to pay for the hotel, airline, and registration fee. All attendees will be eligible for a low rate of a \$159.00 per night. Airlines will provide a discounted fare all participants.

#### **REGISTRATION**

Payments for registration can be made by check or credit card. All payments should be made payable to Yunus Creative Lab, Inc. (a 501 c(3) non-profit entity in Atlanta). The registration fee will cover all breakfasts and luncheons.

Registration fee (if paid on or before January 31, 2015): \$395.00

Student Registration fee (if paid on or before January 31, 2015): \$195.00

(After January 31st, registration fee will go up by \$100.00)

**Bonus:** All attendees for this pre-summit will automatically be registered as "Special Attendees" for the 2015 World Summit of Nobel Peace Laureates (for all sessions – no meal functions) to be held on November 15-19, 2015 in Atlanta.

#### TRAIN TAXI/LIMO

You may take the train from the airport to the hotel for \$3.00 or take a taxi for about \$40.00. You may also choose to reserve your own limo in advance for \$45.00 by calling EDWIN at 404-304-6414.



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# **Pre-Summit Organizing Committee**

# Prof. Muhammad Yunus (2006 Nobel Peace Laureate)

Ms. Shamima Amin

Dr. Mohammad Bhuiyan

Dr. Robert Breiman

Dr. James Curran

Dr. Helene Gayle

Mr. Kwanza Hall

Dr. John Haupert

Dr. Ira Helfand

Dr. Donald Hopkins

Mr. Henry Huckaby

Dr. David Ives

Dr. Tom Kenyon

Dr. Valarie Montgomery-Rice

Mr. Suresh Sharma

Dr. Pradeep Sinha

Dr. Charlie Stokes

Dr. Louis Sullivan

#### **PRE-SUMMIT PARTNERS**

Yunus Center, The Carter Center, The King Center, University System of Georgia, Emory University Rollins School of Public Health, CDC's Center for Global Health, CDC Foundation, Georgia Tech's Institute for People and Technology, CARE, Albert Schweitzer Institute at Quinnipiac University, Glasgow Caledonian University, Grady Health System, Morehouse School of Medicine, Georgia Research Alliance, ....

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Opportunity to organize a special session

Placement of logo

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#### **Exhibitor**

\$2,500

Will receive two complementary registrations

Placement of logo



For all submission and additional details, please contact: Shamima Amin E-mail: PreSummit@YunusCreativeLab.org